

# FINTECH

## IDEAS FESTIVAL



MARCH 26-28, 2019 | San Francisco

## Agenda

### TUESDAY, MARCH 26, 2019

5:30-7:30 PM **Welcome Reception**

### WEDNESDAY, MARCH 27 - DAY ONE

10:30 AM **Registration Opens**

11:00 AM **Lunch Stations Open**

11:45 AM **FESTIVAL KICKOFF** – Greg Baer and Chris Feeney, Bank Policy Institute

12:00-2:00 PM **Main Stage Session**

**The Future of FinTech: A Venture Capitalist's Perspective** – Marc Andreessen and Alex Rampell, Andreessen Horowitz

**Banking at the Speed of Light: FinTech in a 5G World** – Randall Stephenson, AT&T  
Interviewed by Andrew Ross Sorkin 

**Responsible Tech in the Digital Era** – Cathy Bessant, Bank of America  
Interviewed by Deirdre Bosa 

**Zach and Douglas's Excellent Adventure** – Zach Perret, Plaid and Douglas Merrill, ZestFinance  
Moderated by Ari Levy 

**What's Next in FinTech Investment?** – Joe Lonsdale, 8VC  
Interviewed by Josh Lipton 

2:00-2:30 PM **Networking Break**

2:30-3:30 PM **Salon Discussions - Concurrent Salons** – featured presentations followed by interactive discussion:

**Customer Experience: Your Future Customers – What Do They Want and How Will You Provide It?** *Featured Speakers:* Dee Choubey, MoneyLion and Jason Wilk, Dave *Moderator:* Michael Abbott, Accenture Digital

**Fifth Third Bank Room**



**The Future of Financial Services:** Financial Institutions of Tomorrow – Will Incumbents Survive? *Featured Speakers:* Gilles Gade, Cross River and Tim Chen, NerdWallet *Moderator:* Beth Devin, Citi Ventures

**Citi Ventures Room**

**Blockchain:** There's a Blockchain for That – A New Era of Payments, Trading, and Identity Management? *Featured Speakers:* Hadley Stern, Bloq and Adam Jiwan, Spring Labs *Moderator:* J. Dax Hansen, Perkins Coie

**BB&T Room**

**AI/Machine Learning:** Automated Decision-making – How Far Should We Let Machines Go in Making Decisions for Us? *Featured Speakers:* Tomi Poutanen, Layer 6/TD Bank and Zor Gorelov, Kasisto *Moderator:* Harry Glaser, Periscope Data

**U.S. Bank Room**

**Cybersecurity:** Hackers, Hackers Everywhere – What the Future of Quantum, Cognitive and 5G Innovation Means for Your Cyber Defenses *Featured Speakers:* Sunil Seshadri, Visa and Julie Love, Microsoft *Moderator:* Vince Crisler, Dark Cubed

**SunTrust Bank Room**

**Privacy and Data:** What Happens When Customers Want Their Privacy Back? *Featured Speakers:* Lowell Putnam, Quovo/Plaid and Rodger Desai, Payfone *Moderator:* Melissa Koide, FinRegLab

**Bank Policy Institute Room**

3:30-3:45 PM

**Networking Break**

3:45-5:15 PM


**Main Stage Session**

**A Conversation with Tim Sloan, Wells Fargo & Ajay Banga, Mastercard**

Moderated by Andrew Ross Sorkin 

**Running an Uphill Marathon: A Founder's View on Innovating in a Regulated Industry** – Nima Ghamsari, Blend

**The Future of Payments** – Dan Schulman, PayPal and Brad Garlinghouse, Ripple

Moderated by Deirdre Bosa 

5:15-6:00 PM

**Break / Transition to Evening Event**

6:00-9:30 PM

**Reception and Partnership Dinners**

## THURSDAY, March 28 – DAY TWO

7:45-8:20 AM **Networking Breakfast**

8:20-10:00 AM **Main Stage Session** –


**Starting the Day with a View to the Future** – Beth Mooney, Key Bank

**An International View of the Future Market** – Carol Grunberg, Ant Financial and Zac Cheah, Pundi X

Moderated by Deirdre Bosa 

**The Bank of the Future** – Dee Choubey, MoneyLion

**The New Partnership Era** – Bharat Masrani, TD Bank; Noah Breslow, OnDeck; and Ryan McInerney, Visa

Moderated by Deirdre Bosa 

10:00-10:30 AM **Networking Break**

10:30-11:30 AM **Salon Discussions** - *Concurrent Salons – featured presentations followed by interactive discussion:*

**Customer Experience:** Your Future Customers – What Do They Want and How Will You Provide It? *Featured Speakers:* Dee Choubey, MoneyLion and Jason Wilk, Dave *Moderator:* Michael Abbott, Accenture Digital

**Fifth Third Bank Room**

**The Future of Financial Services:** Financial Institutions of Tomorrow – Will Incumbents Survive? *Featured Speakers:* Gilles Gade, Cross River and Tim Chen, NerdWallet *Moderator:* Beth Devin, Citi Ventures

**Citi Ventures Room**

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**BB&T Room**

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**U.S. Bank Room**

**Privacy and Data:** What Happens When Customers Want Their Privacy Back?

*Featured Speakers:* Lowell Putnam, Quovo/Plaid and Rodger Desai, Payfone

*Moderator:* Melissa Koide, FinRegLab

**Bank Policy Institute Room**

11:30-12:00 PM

**Lunch**

12:00-1:15 PM

**Main Stage Session**

**There's a Reason There's No U in Vision** – Rob Frohwein, Kabbage

**The Future of Cybersecurity in a Hyper-Connected World** – Michael DeCesare, ForeScout



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**The Robotic Bank Teller? How AI Will Augment Your Future** – David Hanson  
and Jeanne Lim, Hanson Robotics  
Moderated by Josh Lipton 

1:15-1:20 PM

**Closing**